

Lifestyle Hotel in Nyack Now Open

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Lifestyle Hotel The Time Nyack is Now Open in

Hudson Valley Town of Nyack, NY

Outdoor Lounge and Pool Deck Set To Host Hamptons Style

Weekend Pool Parties All Summer

Lifestyle hotel The Time Nyack is now open. Housed in a historic former factory turned recording studio, The Time Nyack melds art and history, with a strong dash of urban energy, bringing one-of-a-kind experiences to out-of-town guests and nearby residents. The Time Nyack is the second hotel to debut in the Time Hotels collection and the first to open in the Hudson Valley. The boutique property is owned and is the vision of development group WYINC, which specializes in developing upscale properties in urban destinations. The hotel is managed by The Dream Hotel Group - with its Dream Hotels, Time Hotels, The Chatwal and Unscripted Hotels brands.

The property includes 133 guest rooms, seven suites, a pool deck and outdoor lounge, beautiful meeting and event space and a 150-seat BV's Grill, an outpost of

the famed Bobby Van's Steakhouses. A rooftop lounge with views of the Hudson River will open later this year. The outdoor lounge and pool deck will host chill out pool parties all summer, kicking off the season on July 4th weekend, with DJs and live entertainment. BV's Grill will also host the Bosa Nova jazz brunch on Sundays.

Award-winning architectural and interior design firm, [Glen & Co Architecture](#), designed the hotel with whimsical décor and a loft-style aesthetic. High ceilings and large windows allow the guestrooms and public spaces to fill with natural light, with some rooms offering private terraces overlooking the Hudson River. Amenities, including Frette linens and bathrobes; C. O. Bigelow bath and body amenities; Tesla charging stations; and complimentary high-speed Wi-Fi throughout the property, have also been thoughtfully selected with The Time guest in mind.

"We are pleased to expand The Time brand with the debut of The Time Nyack," said Jay Stein, Chief Executive Officer, Dream Hotel Group. "Now that our doors are officially open, we can show the Hudson Valley what The Time Hotels experience is all about."

"The Time Nyack fills a void in the greater Hudson Valley for residents and visitors alike," said Michael Yanko, Partner at WYINC. "As a former resident of the Hudson River Valley myself, this project has been years in the making - and bringing it to a successful fruition is very rewarding for the entire WYINC team."

Rates at The Time Nyack start at \$199 per room, per night. For more information about The Time Nyack or to make a reservation, please [click here](#).

About WYINC.

WYINC. is a boutique development house headquartered in New York, developed & owned by Michael Yanko, Kerry Wellington and Don Wellington. WYINC. developments are unique in both residential and hospitality, by combining cutting-edge design and development expertise where space is transformed in order to maximize ultimate potential. The WYINC. principals have developed more than 1.1 million square feet of residential and hospitality properties since the company's inception.

About Time Hotels

In 1999, Time Hotels was born with the opening of its first hotel in the heart of Times Square, New York. As part of the company's multi-tiered brand development strategy, Dream Hotel Group transformed the brand into an upper-upscale brand

that caters to a clientele looking for progressively designed spaces and forward-thinking dining options in centrally located cities. The Time Hotels brand offers travelers an urbane lifestyle product with a refined edge. Sidestepping the raucous nightclub scene, its properties feature a more sophisticated lounge feel. Boutique in its ethos regardless of room count, Time Hotels offers a more evolved perspective on the lifestyle hotel movement. <http://www.thetimehotels.com/>

About Dream Hotel Group

Dream Hotel Group is a hotel brand and management company with a rich, 30-year history of managing properties in some of the world's most highly competitive hotel environments. Home to its Dream Hotels, Time Hotels, The Chatwal and Unscripted Hotels brands, Dream Hotel Group encompasses three business lines: Proprietary Brands, Hotel Management and Dining and Nightlife. The Company is committed to the philosophy that forward-thinking design, service and guest experiences should be available across market segments. Dream Hotel Group is dedicated to offering travelers an authentic connection to their chosen destination through a truly original approach.

After thoughtful evaluation, and to leverage its world-renowned Dream Hotels brand, the Company has decided to sunset both the Hampshire Hotels Management and Debut Hotel Group names. The change to Dream Hotel Group will capitalize on the Company's most recognized assets to help raise awareness among guests, hotel owners and hotel developers. <http://www.dreamhotelgroup.com/>