

Posh & Picturesque 'Time Nyack' Offers An Artfully Historic Escape from NYC

At first, the brand new Time Nyack Hotel, situated in the picturesque Hudson Valley hamlet of Nyack, may seem a bit posh for its surroundings. But the hotel — much like the village — is a juxtaposition.



An easy 20 miles North of NYC, this escape from the concrete jungle has become an artists' mecca with a vibrant music scene, a destination for outdoor recreation... and a haven for an "Urban Sophisticate" concentration of wealth. Like a beacon just off the highway, the Time Nyack beckons as an artsy-yet-historic, vintage-yet-modern travel stop (and fresh local hangout!) with an unusual combination of flair accompanied by industrial spin.



The 133 room boutique hotel, the latest from the Time Hotels (formerly Dream Hotel Group), started out as a factory producing 25 cent plastic toys; Now, a High Ball at the bar will set you back \$15. The building was later used as a recording studio; Today a trendy young professional crowd unwinds to lounge beats that stream over the airwaves 24/7.



Baroque minimalist styling, with a whimsical pop of color, describes the accommodation design in common spaces and guest rooms, which may look out onto the scenic Hudson... or may have sweeping views of Oak Hill Cemetery, final resting place of such notables as playwright Charles MacArthur and his wife, actress Helen Hayes, scientist and inventor William Hand, and artist Edward Hopper.



Nightly room rates are more than reasonable for a place that doesn't *just* boast amenities like Frette linens and bathrobes, Bigelow bath products, and Cagliari coffee makers. The Time Nyack also offers Tesla charging stations, a hip pool scene with its own trendy smoothie bar, bikes to explore the Hudson Valley, and mouthwatering seafood and steaks available onsite at BV Grill ("first cousin" to Bobby Van's Steakhouse).





And did we mention Time Nyack is pet friendly?! “Any pet that can fit through the door” is welcomed with his own pet teepee and turn down service.



Maybe you've imagined Nyack as merely a rustic escape from the city, or perhaps just a quaint community where you can take in some creative talents. This brand new hotel offering invites you to think of it *also* as a grand place to stay and play.



It's about Time.

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