



**Right on Time:
Lifestyle Hotel The Time Nyack Set to Debut this March in
Historic Hudson Valley Hamlet of Nyack, NY**

Property will be second hotel within Time Hotels brand portfolio

Nyack, NY (January 19, 2016) - The countdown is on to a very exciting addition to the Hudson Valley: The upscale, 133-room boutique lifestyle hotel, [The Time Nyack](#), a Dream Hotel Group property, will make its debut in Nyack, NY - just north of New York City.

Time Nyack is the latest property from New York-based WYINC, which specializes in developing upscale, boutique projects in urban destinations, and this project is "close to home in more ways than one," said Michael Yanko, Partner at WYINC. "Not only do we have an office based here, but we are former residents of this great community. Time Nyack will fill a void in the local and greater Hudson Valley landscape for residents and visitors alike. We are thrilled to be behind this development and are excited as it comes to fruition."

The opening of Time Nyack comes hot on the heels of last month's much revered opening of The Time New York for the hotel brand and management company, Dream Hotel Group. "The Time Nyack is exciting for our company and our brand," said Jay Stein, Dream Hotel Group Chief Executive Officer. "We are not only growing our portfolio and our brand but we continue to expand outside of New York City. We are very excited to be opening in a community that is reflective of the Time Hotels experience: upscale and approachable, welcoming and whimsical and, above all, sophisticated and memorable."

The Time Nyack is a forward-thinking lifestyle hotel providing unrivaled, progressive service to creative folks and business travelers alike. The unique building was designed by the New Jersey office of Enviornetics providing Architecture, Structural & MEP Engineering and the hotel's interiors were designed by the award-winning Architectural & Interior Design firm, Glen & Co Architecture. The Time Nyack will be the only hotel in the Hudson River Valley to offer a chic, upscale, lifestyle experience with exquisite loft accommodations and dining including [BV Grill](#) - a first cousin to the famed Bobby Van's Steakhouse. The hotel includes a beautiful banquet and function space, together with an outdoor lounge and pool deck and a rooftop lounge with views of the Hudson River.

Guests of The Time Nyack will be greeted by whimsical guest room designs, infused with a loft-style aesthetic that will leave them with dreams of returning. Soaring ceilings and natural light will delight guests of the top floors, with rooms having private terraces overlooking the Hudson River. Amenities ranging from Frete linens and bathrobes; Bigelow bath and body amenities; Tesla charging stations; and complimentary high-speed Wi-Fi will be provided throughout the hotel.

The property provides a variety of experiences - from an escape from the city, to a temporary perch for the business traveler, to home base for a day of cycling or a leisurely stroll in Nyack's historic downtown. The outdoor patio, restaurant, rooftop lounge, event space and meeting room provide the opportunity to host memorable gatherings well suited to the colorful town of Nyack itself - which guests can easily access via a complimentary shuttle. To make a reservation for stays post-opening, please [book here](#).

About WYINC.

WYINC. is a boutique development house headquartered in New York, developed & owned by Michael Yanko, Kerry Wellington and Don Wellington. WYINC. developments are unique in both residential and hospitality, by combining cutting-edge design and development expertise where space is transformed in order to maximize ultimate potential. The WYINC. principals have developed more than 1.1 million square feet of residential and hospitality properties since the company's inception.

About Time Hotels

In 1999, the Time Hotels brand was born with the opening of the first hotel in the heart of Times Square, New York. As part of the Company's multi-tiered brand development strategy, Dream Hotel Group transformed the brand into an upper-upscale brand that caters to a clientele looking for progressively designed spaces and forward-thinking dining options in centrally located cities. The Time Hotels brand offers travelers an urbane lifestyle product with a refined edge. Sidestepping the raucous nightclub scene, its properties feature a more sophisticated lounge feel. Boutique in its ethos regardless of room count, Time Hotels offers a more evolved perspective on the lifestyle hotel movement.

About Dream Hotel Group

Dream Hotel Group is a hotel brand and management company with a rich, 30-year history of managing properties in some of the world's most highly competitive hotel environments. Home to its Dream Hotels, Time Hotels, The Chatwal and Unscripted Hotels brands, Dream Hotel Group encompasses three business lines: Proprietary Brands, Hotel Management and Dining and Nightlife. The Company is committed to the philosophy that forward-thinking design, service and guest experiences should be available across market segments. Dream Hotel Group is dedicated to offering travelers an authentic connection to their chosen destination through a truly original approach.

After thoughtful evaluation, and to leverage its world-renowned Dream Hotels brand, the Company has decided to sunset both the Hampshire Hotels Management and Debut Hotel Group names. The change to Dream Hotel Group will capitalize on the Company's most recognized assets to help raise awareness among guests, hotel owners and hotel developers.

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Alyssa DiPalma
Carolyn Izzo Integrated Communications (CIIC)
(845) 358.3920 x18
adipalma@ciicnews.com